



Rebecca Kuperberg • Art Director • www.rebeccanyx.com

2125 polo run drive yardley pa • 914.439.1499 • Rebecca_Kuperberg@yahoo.com

PROFESSIONAL EXPERIENCE

Art Director

TRAPEZOID HEALTHCARE COMMUNICATIONS • NYC/ Yardley, PA

October 2004 – Continuation 2006

Art Director for clients including Cytogen; Quadramet and ProstaScint, McNeil; Concerta, Prescient Medical, Kensey Nash, Power Medical and Shire Pharmaceutical. Responsible for overseeing a staff composed of design, production, multimedia, copy, and A.E. personnel; for creating and maintaining brand identity as it applies to all client advertising, interactive media, detail aids (print), special events, photoshoots and other promotional materials.

Graphic Designer

RITTA AND ASSOCIATES • Englewood, NJ

August 2003 – October 2004

Designed for clients such as BMW, Hertz, Samsung, Hunter Douglas, and Englewood Historical Society. Work included brochures, advertisements, folders, mailers, BRCs, magazine layouts, invitation/ envelopes and packaging.

Design and Advertising Internship

RITTA AND ASSOCIATES • Englewood, NJ

May – August 2003

Graphic Designer/ Real Estate Assistant

ANDERSON ASSOCIATES • Greenwich, CT

June to August 2000, 2001, 2002

Worked as the assistant to Carolyn Anderson, owner/broker at Anderson Associates. Jobs not only included regular office/ manager duties, but advertising, brochure layout as well as magazine layouts. It also included design and layout of a candy cookbook, stationery cards and company booklets.

FREELANCE WORK

Art Director

REEL ESTATES • Yardley, PA

August 2003 – October 2004

Lead Art director for all promotional material/ website.

Art Director

MADISON ON MAIN • Connecticut

August 2003 – October 2004

Designed for Scarguard, as well as Madison on Main's own promotional material.

Graphic Designer

FREELANCE WORK

2000- 2006

Design and illustration for Aunt Wilma's Candy Cookbook. Candle top illustrations and design work for Twilight Candle Company. A logo for CS Farms located in Indiana. Design work for a small book named *Travels with Roberta*.

EDUCATION

Pratt Institute • Brooklyn, NY

BFA in Communication Design: Graduation June 2004. Deans List. Coursework included: graphic design, art direction, video, copy writing, typography, web design, illustration, and photography.

RISD • Providence, Rhode Island

1998

SKIDMORE • Saratoga Springs, NY

1999

High School summer programs. Coursework included graphic design, drawing, and watercolor.

SKILLS

Excellent Macintosh and PC skills; Proficient in Microsoft Word, Powerpoint; Extensive use of Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Final Cut Pro and Dreamweaver.

AWARDS & RECOGNITIONS

NJ Ad Club first place for *Englewood Historical Society* book design.

NJ Ad Club second place for design of *Inside Track*, (BMW of North America new's letter).

Quadramet Detail Aid MM&M award for excellence.

Pratt Circle Award for Academic Achievement, President's List, Dean's List, Presidential Merit Grant, Exceptional Portfolio Recognition at Pratt Institute Communications Design Survey.